

Dr. Gerard L. Danford

Resume

Dr. Gerard L. Danford

Education:

D.Sc. Helsinki School of Economics, Finland. (2007)

Dissertation Topic: Internationalization-An Information Processing Perspective:
A STUDY ON THE USE OF INFORMATION AND COMMUNICATIONS TECHNOLOGIES (ICT'S) DURING THE STAGES OF INTERNATIONALIZATION

Vocational Teacher Degree (1998)

Haaga-Helia University of Applied Sciences, Helsinki, Finland
Haaga-Helia University are licensed to offer this Vocational Teacher Degree

Master's Degree (1980-1982)

The London Business School (LBS), London, United Kingdom

B.Sc. Industrial Engineering (1979)

University of Central Connecticut, Connecticut, USA (Honours)

Associations, Advisory Board Membership and Affiliations:

- The Academy of International Business 1999-
- Global Business & Technology Association 2006-
- International Management Development Association 2006-
- Editorial Review Board, Journal of Global Business and Technology USA. 2006-
- Reviewer, Journal of Teaching In International Business, Haworth Press, USA. 2006-
- Advisory Board Member, TrendONE (Germany) Global Micro-Trend Scanning Service 2006-

Current Themes in Research and Teaching:

- EU Erasmus+ Knowledge Alliances (Project Coordinator 2018-2020), IoT Rapid-Proto Labs Project
 - Researching the use of Open Educational Resources in Business education (<http://onlineedureport.org>)
 - Beta development of Online video-based learning platform (www.academybridge.org)
 - Blue Ocean Strategy Workshops
 - Researching Smart Mobility use in Retail Purchasing Funnel (Japan, China, Korea, Russia, Germany & USA)
 - 'Strategy for Everybody' (implementation and engagement workshop)
 - Strategy and IB courses at undergraduate, graduate and executive education levels
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Selected Publications:

Process Improvement or Transformation: e-Learning Strategies in U.S. Higher Education Institutions (2017). Conference Proceedings, SRHE Annual Research Conference. Newport, Wales (Double Blind Peer Reviewed Proceedings).

Digital Learning in Higher Education: Lessons from America (2016). Conference Proceedings, EDEN Annual International Conference. Budapest, Hungary (Double Blind Peer Reviewed Proceedings).

Strategy Implementation: The Role of Cognition, Communication and Trust. 2011. Conference Proceedings, Global Business and Technology Association's 13th Annual International Conference. Istanbul, Turkey (Double Blind Peer Reviewed Proceedings).

Strategy & Communication: 2010. Conference Proceedings, Global Business and Technology Association's 11th Annual International Conference. Kruger Gate, South Africa (Double Blind Peer Reviewed Proceedings).

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A Strategy for University On-Line Education 2009. Conference Proceedings, 17th Annual World Business Congress. International Management Development Association. Tbilisi, Georgia (Double Blind Peer Reviewed Proceedings)

Strategy & Trust 2009. Conference Proceedings, Global Business and Technology Association's 10th Annual International Conference. Prague, Czech Republic (Double Blind Peer Reviewed Proceedings).

Internationalization: An Information-Processing Perspective, A Study of the Level of ICT Use During Internationalization 2008. Conference Proceedings, Global Business and Technology Association's 9th Annual International Conference. Madrid, Spain (Double Blind Peer Reviewed Proceedings).

Internet Based Sources of Information Which Can Be Used To Study The Internationalization Process Vol.19 No. 2 2008. Journal of Teaching in International Business. (Double Blind Peer Reviewed Journal).

Internationalization: An Information-Processing Perspective. An investigation of the use of ICTs during internationalization. Helsinki School of Economics Doctoral Dissertation. A-318. 2007.

Internationalization: An Information-Processing Perspective. A study of the use of information and communications technologies. Published by VDM VERLAG DR. MULLER AKTIENGESELLSCHAFT & CO. KG 2008

Internationalization: An Information-Processing Perspective. An investigation of the use of ICTs during internationalization. Helsinki School of Economics Doctoral Dissertation. A-318. 2007.

Internationalization and The Use of ICTs. 2007. Conference Proceedings, 16th Annual World Business Congress. International Management Development Association. Maastricht, Netherlands (Peer Reviewed Proceedings)

Project-based Learning and International Business Education. Journal of Teaching In International Business. Volume 18, Number 1, 2006 (Peer Reviewed Journal).

'Strategy for Everybody'. Strategy Communication Handbook. Gerard Danford and Mikko Valasmo. Oy Nordprint Ab 2005

Project-Based Learning and Polytechnic-SME Collaboration in Internationalisation. 2003, Helian Julkaisusarja A:9, 2003 ISBN 952-5391-25-6

Gerard Danford 'Teknoware Oy A'. A case on internationalization of a Finnish electronics corporation. 1995. Helsinki School of Economics 0-095-000

In the capacity of Ireland Trade Consultant Finland, Enterprise Ireland, Dr. Danford produced a number of significant publications including;

- United States Department of Commerce: Finland as a Gateway to the Soviet Union 1991
- United States Department of Commerce: The Impact of Finnish Entry to the European Union on United States Trade with Finland 1992

The Mini-MBA Bootcamp: What every business manager or start up must know to succeed (2016). Amazon Digital Services LLC.

Strategy for Everybody (2018). Amazon Digital Services LLC.

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Selected Honours and Awards:

Global Excellence Award: The Global Business and Technology Association 2013
In appreciation for organizing the GBATA 2013 Conference in Helsinki, Finland

Service Excellence Award: International Management Development Association 2012
In appreciation for organizing the IMDA 2012 Congress in Helsinki, Finland

Who is Who in the World 2011: Marquis Publications

Guinness World Records 2009: Dr. Danford was the originator of concepts and organizer of Two Guinness World Record for Haaga-Helia University of Applied Sciences

Service Excellence Award: 2009-2010 Global Business & Technology Association

Editorial Review Board Member: Journal of Teaching In International Business, Haworth Press, USA 2006-2010

Editorial Review Board Member: Journal of Global Business and Technology USA 2006-

Trade Consultant Finland, Enterprise Ireland (former Irish Trade Board) 1991-2003. Gerard Danford was a founding Board Member and instrumental in establishing the Irish Business Club Finland 1995 .

Rotary International Scholarship, Rotary International United States 1980, This scholarship covered all costs for all costs (transport, tuition, accommodation) during the 1980-81 academic year at The London Business School, United Kingdom.

London Business School Scholarship 1981. Scholarship covered tuition for the 1981-1982 academic year

President, London Business School Student Union (1981-1982).

Work Experience: Teaching & Professional

Senior Faculty (Yliopettaja), Haaga-Helia University, Helsinki Finland (1993- current)

Courses: MBA Virtual Strategy Course, Undergraduate Virtual International Business Course, International Project Courses in Baltic Sea Region and Russia (over 35 group visits to R. International Strategy and Competitive Advantage of Nations Course.

Adjunct Professorships/Visiting Scholar

- (1996-2003) Stockholm School of Economics Riga <http://www.sseriga.edu.lv/>
Subject: International Business & Strategy (Undergraduate)
- (2005-2008) Fairfield University (USA) <http://www.fairfield.edu/>
Subject: Business Strategy (master's level)
- (2010-2011) Koblenz University of Applied Sciences
Subject: International Business (master's level)
- (2014) Fordham University, New York USA
Visiting Research Scholar

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Work Experience cont.

Management Consultant 1985-2004: Danford Ltd (London UK and Helsinki)

International Business Development consulting firm. Clients included British, US, Finnish, Swedish and French based multinationals. Trade Representative for the Irish Government Department of Commerce (Enterprise Ireland) 1991-2003. This role involved supporting diplomatic missions, market research for Irish based companies and trade mission planning. Other clients included: US Department of Commerce, Washington D.C. and The American Embassy, Helsinki Finland. Nokia, British Telecom etc.

Management Consultant 1982-1985: SIAR (Cap Gemini) London, United Kingdom

SIAR specialised in international strategy assignments for Nordic, European and US MNC's. The group had a network of offices stretching from Japan to Boston USA. Areas of specialisation included the telecommunications and engineering sectors.

United Nations Intern 1981: Centre for Transnational Corporations (CTC), New York, N.Y. United States

An internship was completed with the CTC in New York during master's degree studies at LBS. Research completed involved a study of the Jamaica Bauxite Industry

Engineer-Apprentice 1972-1980: Cushman Industries Inc. Connecticut USA

Cushman Industries were active in the machine tool sector. Engineering tasks included workflow planning and time management. Awarded Apprentice of The Year by the State of Connecticut in 1978

Commercial Fisherman 1971-1972: Gulf of Mexico

Conferences & Seminars

Global Business and Technology Association's
14th International Conference
Helsinki, Finland 2013
Country Chair

International Management Development Association
20th Annual World Business Congress 2012
Helsinki, Finland
Country Chair

International Management Development Association
19th Annual World Business Congress 2011
Poznan, Poland
Track Co-Chair

Global Business and Technology Association's
11th International Conference
Kruger Gate, South Africa 2010
Track Co-Chair

Global Business and Technology Association's
10th International Conference
Prague Czech Republic 2009
Track Co-Chair

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International Management Development Association
17th Annual World Business Congress 2009
Tbilisi Georgia
Track Co-Chair

Global Business and Technology Association's
9th International Conference
Madrid Spain 2008
Track Co-Chair

International Management Development Association
16th Annual World Business Congress 2007
Maastricht, Netherlands
Track Co-Chair

Garry Kasparov & C.K. Prahlad on Strategy 2009
Full Day Workshop
KPMG
Finland

Global Leadership Summit 2007
Professor Gary P Hamel
The London Business School
London, UK

Strategy: The New Learning
Professor Michael E. Porter
Harvard Business School
Full day workshop
May 26th, 2005 Helsinki, Finland

Academy of International Business 2004 Annual Conference
Stockholm, Sweden
July 10-13, 2004
Presentation: Teaching Roundtable (Project-based Learning)