

In just 6 weeks
Mini-MBA

HELPING ACCELERATE YOUR PERSONAL DEVELOPMENT

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FACULTY

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CONTENT

18 Subjects Including;
Management Marketing
Finance Strategy

MINI MBA

BUSINESS BOOTCAMP

100% ONLINE



COMMITMENT

The Bootcamp Mini-MBA requires 60+ hours of active studying time, and can be completed in six weeks.

ASSESSMENT

Mini-quizzes to reinforce learning.

LECTURES

More than eight hours of video lecture content is included.



ACTIVITIES

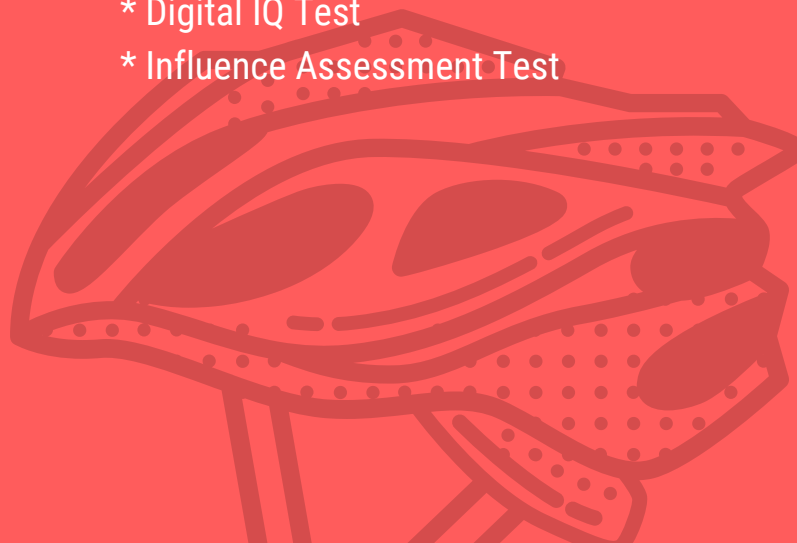
22 Learning activities including

- * Grit Scale Quiz
- * Change Skills Assessment
- * Innovation Attitude Test
- * Digital IQ Test
- * Influence Assessment Test

TOPICS

Engage in complex business problem solving, and real-world scenarios.

- MANAGEMENT
- CHANGE MANAGEMENT
- INNOVATION
- DECISION MAKING
- ECONOMICS
- FINANCE & ACCOUNTING
- DIGITAL MARKETING
- DIGITALIZATION
- SUSTAINABILITY
- OPERATIONS
- STRATEGY
- AND MORE...



Six Week Program

To pace your learning, we recommend that students complete the course in six weeks.



The Business Bootcamp Mini-MBA is designed to deliver an in-depth review of the 18 most essential concepts which every manager must understand in order to succeed.

Instructional Design Principles

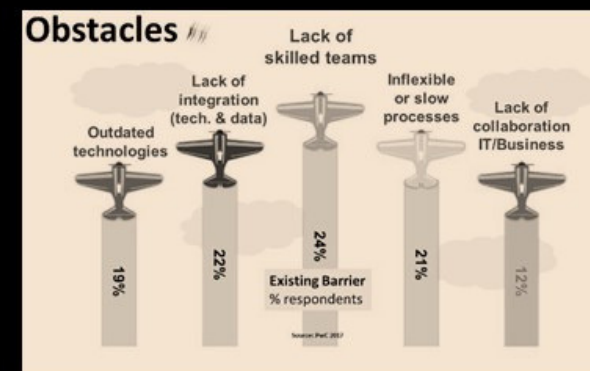
- Learning Objectives are focused on the essential knowledge which present/future managers must understand.
- Pace & Flow of learning is manageable (6 themes – 18 drills).
- Opportunities to reflect-on and use the information obtained.
- Content can be immediately applied to participants job/employer.



18 Mini-quizzes



8 Hours of Video Lectures
(65+ videos)



22 Interactive Tasks
6 Written Assignments

Visit The Learning Platform!

WWW.ACADEMYBRIDGE.ORG